California Entrepreneurship Educators Conference

PRELIMINARY CONFERENCE AGENDA

April 15 & 16, 2021 | 7:45am – 5pm (PST) via Zoom

Reinventing Entrepreneurship in 2021

The California Entrepreneurship Educators Conference is a powerful global entrepreneurship educators conference of engaged speakers and attendees, all driven to reinvent the way we communicate, research, and educate entrepreneurship. This year’s conference will embrace new perspectives on the way we teach and research entrepreneurship.

Keynote Speaker: Caryn Beck-Dudley

Caryn Beck-Dudley is the president and CEO of AACSB, as of June 2020. Her session will discuss how AACSB’s 2020 business accreditation standards were reinvented to empower schools to create a positive societal impact in their communities (and beyond) – with an entrepreneurial mindset at the center of it all.

Michael Morris
Dr. Morris is a professor of entrepreneurship and social innovation in the Keough School of Global Affairs at the University of Notre Dame.

Rebecca White
Rebecca White is the Walter Chair of Entrepreneurship, Professor of Entrepreneurship, and Director of the John P. Lowth Entrepreneurship Center at the University of Tampa.

Howard Aldrich
In a session titled “Conversations with Howard Aldrich,” Howard Aldrich from UNC-Chapel Hill, will reveal his findings in the ideology and conditions behind one’s sustained belief of extraordinary success, specifically in “making it big.”

Lois Shelton
Lois Shelton is a professor of management and entrepreneurship at Nazarian College and California State University, Northridge.

Exploration Topics to be Presented and Shared for CEEC 2021

- AACSB Accreditation
- Social Impact
- Digital Transformation
- Future Trends in Entrepreneurship
- Ethics and Entrepreneurship
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- Arts and Entrepreneurship
- Entrepreneurship in Community Colleges
- Intellectual Property

A comprehensive timeline, detailed sessions, additional speakers, and key conference events will be outlined in the coming weeks.

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