As a sponsor, you can show your support and help “fuel” the next generation of entrepreneurs. By sponsoring one of the award levels listed below, you providing students the experience of competing in Lean Model™. The nature of this competition is unlike most others. Rather than focusing on creating a hypothetical business plan, this competition directs students toward a realistic model, based on factual information. It challenges competitors to obtain customer feedback and “pivot” in the right direction.

Lean Model’s™ sponsors receive marketing exposure to over 50,000 students, faculty, and staff on San Diego State University’s campus as well as students and faculty from 50 universities in California and Baja California. Your sponsorship allows you the opportunity to promote the LeanModel™ competition and make a difference in the lives of future entrepreneurs. Please review your sponsorship opportunities listed below:

**Gold Level: $10,000**
- Semi-finalist luncheon
- Finalist Awards Reception sponsor
- Keynote speaker (Exhibit Fair)
- Grand prize naming rights
- MBA Social Mixer sponsorship and signage

**Silver Level: $5,000**
- Showcase Exhibit Fair
- Distinguished Guests’ Reception sponsor
- Runner-up prize naming rights

**Bronze Level: $2,500**
- Semi-finalist track room sponsor
- Third place prize naming rights

**Patron Level: $1,500 or less**
- Program guide recognition

**Naming Awards: $2,000**
Naming awards are dependent upon the industry and business model of the teams in attendance. The naming awards will be built around the following themes. ($1,000 awarded to the team, $1,000 used to defray event costs. In the event that a team does not enter in the category the whole $2,000 will be used to defray event costs.)

- **Social Entrepreneurship:**
  This award is given to the team which best incorporates individual and societal impacts as an integral part of business strategy formulation and implementation.

- **Environmentally Green:**
  The award is given to the team demonstrating the most innovative process, design or product that increases environmental sustainability.

- **Alternative Energy:**
  This award is given to the team demonstrating the most innovative design, product or process that provides an alternative energy solution.

- **Innovative Technology:**
  This award is given to the team who is responsible for the most innovative development of technology providing useful actions for society.