As entrepreneurship educators and researchers, we need to constantly fuel our growth mindset in learning and continuing to embrace the notion of bringing creativity and innovation to our courses and onto our campuses.
CALIFORNIA ENTREPRENEURSHIP EDUCATORS CONFERENCE 2017

Driven by the theme of Creativity and Innovation, the 2017 California Entrepreneurship Educators Conference at San Diego State University, hosted by the Lavin Entrepreneurship Center, will be highly interactive, moving away from the typical conference layout. No tedious lectures. Every session will take you back to the classroom as we invite you to collaborate with your peers and examine how we teach entrepreneurship and conduct research today and creatively brainstorm how we might drive entrepreneurship for tomorrow. We have assembled a stellar group of session leaders in entrepreneurship education and research to help us consider dynamic approaches to the way we teach entrepreneurship.

This year we will begin the conference on Thursday with a special pre-conference (to be determined, something provocative) before the welcome reception. The Conference will follow the next two days to affect entrepreneurship education so powerfully that it will impact future generations of university students and enable more of them to become successful entrepreneurs. We will share what we know in both entrepreneurship research and education, and we will do so in an intimate yet thought-provoking conference. As much as we share, we should also question what we are doing. Is it enough? Is it the best we can do? Are we doing our part, and more, at our universities to enable these future entrepreneurs to flourish? Are we embracing new experiential exercises? Are the research questions addressing the changing entrepreneurial landscape? Let's come together, share our knowledge, leverage our resources and actually push our creative abilities to help develop the future of entrepreneurship education.

The goal of the conference is to unite entrepreneurship educators, staff and thought leaders, facilitate sharing, and formulate new ideas that can be implemented on university campuses and provide students the best possible entrepreneurship education and experiences.

RESEARCH, CREATIVITY, AND INTERACTIVE SESSIONS

The conference will consist of three days of interactive sessions involving dynamic topics of entrepreneurship education and research.

The first day will provide attendees with the opportunity to receive valuable insight from leading entrepreneurship researchers who will facilitate discussion via workshop roundtables and interactive research exercises. The focus on the research day will involve the exploration and sharing of leading areas of entrepreneurship research.

The second day will shift focus to entrepreneurship pedagogy, with key entrepreneurship educators leading engaging, interactive, and collaborative sessions. These sessions will push us all to consider how we may effectively build our respective entrepreneurship courses and programs to serve students better. Prepare to be challenged and challenge yourself and your peers about how we approach entrepreneurship education.

Register now by visiting our website at lavincenter.sdsu.edu while seating is still available. We look forward to seeing you in March 2017!

CONFERENCE DETAILS

Dates: March 9th, 10th, and 11th, 2017
Location: San Diego State University
Full Conference Fee: $299
Single Day Fee: $199 per day
MARCH 9TH, 2017
PRE-CONFERENCE ACTIVITIES

10:00 am – 10:45 am  Cetys Universidad New Program Announcement
11:00 am – 12:00 pm  CourseKey & Ideator Information Session
1:00 pm – 1:45 pm  Zahn Innovation Platform Launchpad Overview - Cathy Pucher
1:45 pm – 2:45 pm  3D Printing Workshop
2:45 pm – 3:00 pm  Break
3:00 pm – 4:30 pm  Design Thinking Workshop - Kevin Popovic
4:45 pm – 6:00 pm  Building a Mentor Program Panel - Jeffrey Hornsby & Alex DeNoble
6:00 pm – 7:30 pm  Conference Welcome & Reception - Oggi’s Pizza @ SDSU Student Union

Lavin Entrepreneurship Center, Gateway Building
4th floor of Education and Business Administration Building

MARCH 10TH, 2017
ENTREPRENEURSHIP RESEARCH DAY
Parma Payne Goodall Alumni Center

7:30 am – 8:15 am  Breakfast
8:15 am – 8:30 am  Conference Welcome
8:30 am – 10:00 am  Research Keynote: Ronald K. Mitchell
10:00 am – 10:15 am  Break
10:15 am – 11:45am  Research Panel: Craig S. Galbraith, Jeffrey Hornsby, Jill Kickul
11:45 am – 1:00 pm  Lunch
1:00 pm – 2:00 pm  International Research Exercise: Gary Knight
2:00 pm – 2:15 pm  Break
2:15 pm – 3:45 pm  Designing a Research Project in Roundtable Format
3:45 pm – 4:30pm  Research Project Prof. Pitch Presentations - Jeff Stamp. Sharks: Lois Shelton, Martina Musteen, Siri Terejesen
5:30 pm – 7:30 pm  Reception at the historic Cosmopolitan Hotel in San Diego’s Old Town neighborhood

MARCH 11TH, 2017
ENTREPRENEURSHIP PEDAGOGY DAY

7:00 am – 7:45 am  Breakfast: CourseKey
7:45 am – 8:00 am  Welcome & Introduction
8:00 am – 9:15 am  Pedagogy Keynote: Jill R. Kickul
9:15 am – 9:30 am  Break
9:30 am – 10:45am  International Experiential Exercise: Dante Di Gregorio & Martina Musteen
10:45 am – 11:00 am  Break
11:00 am – 12:15 pm  Experiential Exercise: Jeff Hornsby & Alex DeNoble
12:15 pm – 1:15 pm  Lunch
1:15 pm – 2:30 pm  Experiential Exercise: Craig S. Galbraith
2:30 pm – 2:45pm  Break
2:45 pm – 4:00pm  Closing Keynote: Jeffrey Stamp

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GOLD SPONSORS

SILVER SPONSORS

CONFERENCE PARTNERS
We worked to recruit a stellar group of entrepreneurship educators and researchers. Individuals who will actively engage and challenge us include:

- **CRAIG S. GALBRAITH**
  Professor of Technology, Entrepreneurship, and Corporate Strategy at the University of North Carolina - Wilmington

- **DANTE DI GREGORIO**
  Associate Professor of Entrepreneurship and International Business at California State University - Monterey Bay

- **GARY KNIGHT**
  Professor of Global Management and Helen Simpson Jackson Chair of International Management at Willamette University, Salem & Portland, Oregon

- **JEFFREY S. HORNSBY**
  Professor & Department Chair, Global Department of Entrepreneurship and Innovation, and Director of the Regnier Institute for Entrepreneurship and Innovation at the University of Missouri - Kansas City

- **JEFFREY STAMP**
  Founder of Bold Thinking, LLC and former chaired assistant professor at the University of North Dakota

- **JILL R. KICKUL**
  Professor of Clinical Entrepreneurial Studies at the University of Southern California - Marshall School of Business

- **LOIS SHELTON**
  Associate Editor for the International Journal of Entrepreneurship Behavior & Research (IJEBR). Professor of Entrepreneurship at California State Northridge, National Board of Directors for USASBE.

- **MARTINA MUSTEEN**
  Professor of Management and Faculty Director of the Center for International Business Education and Research at San Diego State University, and Senior Editor for the Journal of World Business

- **RONALD K. MITCHELL**
  Professor of Entrepreneurship, and holds the Jean Austin Bagley Regents Chair in Management at the Jerry S. Rawls School of Business at Texas Tech University

- **SIRI TERJESEN**
  Associate Editor for the Academy of Management Learning & Education. Associate Professor, Research Chair, Intrim Director, & AU Center for Innovation at American University Washington D.C.