

The
San Diego State University, College Of Business Administration & the Lavin Entrepreneurship Center
are pleased to present

THE BUSINESS FORUM SPEAKER SERIES

Sponsorship Opportunities

A GLOBAL LEADER IN ENTREPRENEURSHIP



Silver Series Sponsor



Platinum Series Sponsor



Silver Series Sponsor



ABOUT THE LAVIN ENTREPRENEURSHIP CENTER

The Lavin Entrepreneurship Center, housed within San Diego State University's (SDSU) College of Business Administration, has emerged as an entrepreneurial leader.

The University's innovative learning environment and San Diego's exciting entrepreneurial business climate are brought together through dynamic curriculum, local industry leadership support, and philanthropy to establish a leading entrepreneurship program. At the Center, students and faculty work collaboratively to successfully market and implement numerous programs at SDSU and in the San Diego community.

The Lavin Entrepreneurship Center's diverse programs include the following:

- » Lavin Program for junior and senior undergraduates
- » WebCompass website development projects
- » LeanModel Competition which awards over \$25,000 in cash and in-kind prizes
- » Internship opportunities with non-profit agencies and for-profit companies
- » Venture Capital Investment Competition (VCIC) for MBA students
- » Entrepreneur Day for SDSU students and alumni
- » Center for the Commercialization of Advanced Technology (CCAT)
- » Start-up @ State which helps students connect with local start-ups

2014 BUSINESS FORUM SPEAKER SERIES



The Lavin Entrepreneurship Center and the College of Business Administration at SDSU are proud to announce the 2014 Business Forum Speaker Series. The Business Forum will address topics of interest and concern to entrepreneurial companies in the Southern California region. Each Speaker Series event will happen on a quarterly basis beginning in 2014 and will be located centrally in the UTC area of La Jolla. This program will provide strategic tools for growing businesses to ensure sustainable growth and prosperity.

The Business Forum provides:

- » Insights from a panel of leading industry and academic experts
- » Continuing education to enhance your professional development and help to build your personal entrepreneurial capabilities
- » Events and Programs specifically designed for CEOs, Business Owners, and Senior Executives of Growing Businesses
- » Information on the role of private equity and raising equity capital for business

On behalf of the Lavin Entrepreneurship Center we would like to ask you to become a supporter for this Speaker Series. The success of the Speaker Series events and other programs run by the Lavin Entrepreneurship Center depend on the support of individuals and organizations like you. Considerable sponsor and University resources as well as professional panelists produce an environment for creative, cutting edge learning that translates into long-term wealth and success. Your sponsorship provides the opportunity to promote the Business Forum Speaker Series and allow for the development of this program.

SPONSORSHIP OPTIONS

PLATINUM SERIES SPONSOR

Committed by Duane Morris LLP

\$25,000 to sponsor the entire series (four events)

- » Title sponsorship for the entire series (four events)
 - » Two tables for 10 at all four events
 - » Company name featured prominently at all four events.
 - » Company name featured on all marketing material
 - » Company name featured on website
-

GOLD SERIES SPONSOR

\$5,000 per event or \$15,000 to sponsor the entire series (four events)

- » Co-title sponsorship for event(s) you chose to sponsor
 - » One table for 10 and 5 additional tickets at event(s) you choose to sponsor
 - » Company name featured on event specific marketing material
 - » Company name featured on website
-

SILVER EVENT SPONSOR

\$3,000 per event or \$10,000 to sponsor the entire series (four events)

- » Signage and name featured prominently at event(s) you choose to sponsor
 - » One table for 10 at event(s) you choose to sponsor
 - » Company name featured on event specific marketing material
 - » Company name featured on website
-

PRE-CONFERENCE NETWORK RECEPTION

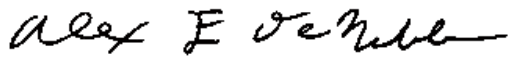
\$3,000 per event or \$10,000 to sponsor the entire series (four events)

- » Signage and name featured prominently at the pre-conference network reception event(s) you choose to sponsor
 - » One table for 10 at event you choose to sponsor
 - » Company name featured on event specific marketing material
 - » Company name featured on website

MEDIA SPONSORSHIPS ARE AVAILABLE



On behalf of the Lavin Entrepreneurship Center and the students of San Diego State University, we thank you for your consideration in supporting the Lavin Center programs. It is the support of our community that allows the Lavin Center and the University to provide students the opportunities to enhance their academic careers.



Alex F. De Noble, Ph.D.
Executive Director, Lavin Center



Bernhard Schroeder
Director, Lavin Center Programs



Lavin Entrepreneurship Center
College of Business Administration